



Marketingeye

A boutique events management, activation & creative production agency offering out of the box concepts empowered by cutting edge technology.

Established in 2007 and has achieved a strong track record of successful projects around the Middle East region.

Based in Dubai media city, and covering the region through affiliate offices and partners. Covering UAE, KSA, Oman, Jordan and many other countries.



Our philosophy

We only believe in quality and creativity. This is what differentiates us from the crowd.

Sense of urgency and passion for what we do defines our service.

Long term partnership is what we look for, achieving client's business goals is what we aim for.

A man in a dark suit is seen from the back, gesturing with his right hand towards a large, blurred audience seated in a conference hall. The scene is dimly lit, with a blue tint over the entire image.

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What we do

Conferences
Events
Exhibitions
& Printing

Some of
our clients

Long term partners

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Some of our achievements

1. Four Guinness World Records for our client Nissan Middle East, in UAE and Jordan **2.** Our Nissan Altima 3D projection mapping event was nominated as one of the top six events by Live Design , Dubai **3.** Achieve a new regional record with the 48hour endurance race event in the Middle East , Riyadh **4.** the 1st Middle East mobile 4x4 track made of 13 tons of steel. This was a unique marketing solution/event that was conducted in UAE, KSA, Oman, Qatar and Baku



What they said about us

Mr. Monal Zeidan
Nissan Middle East Director

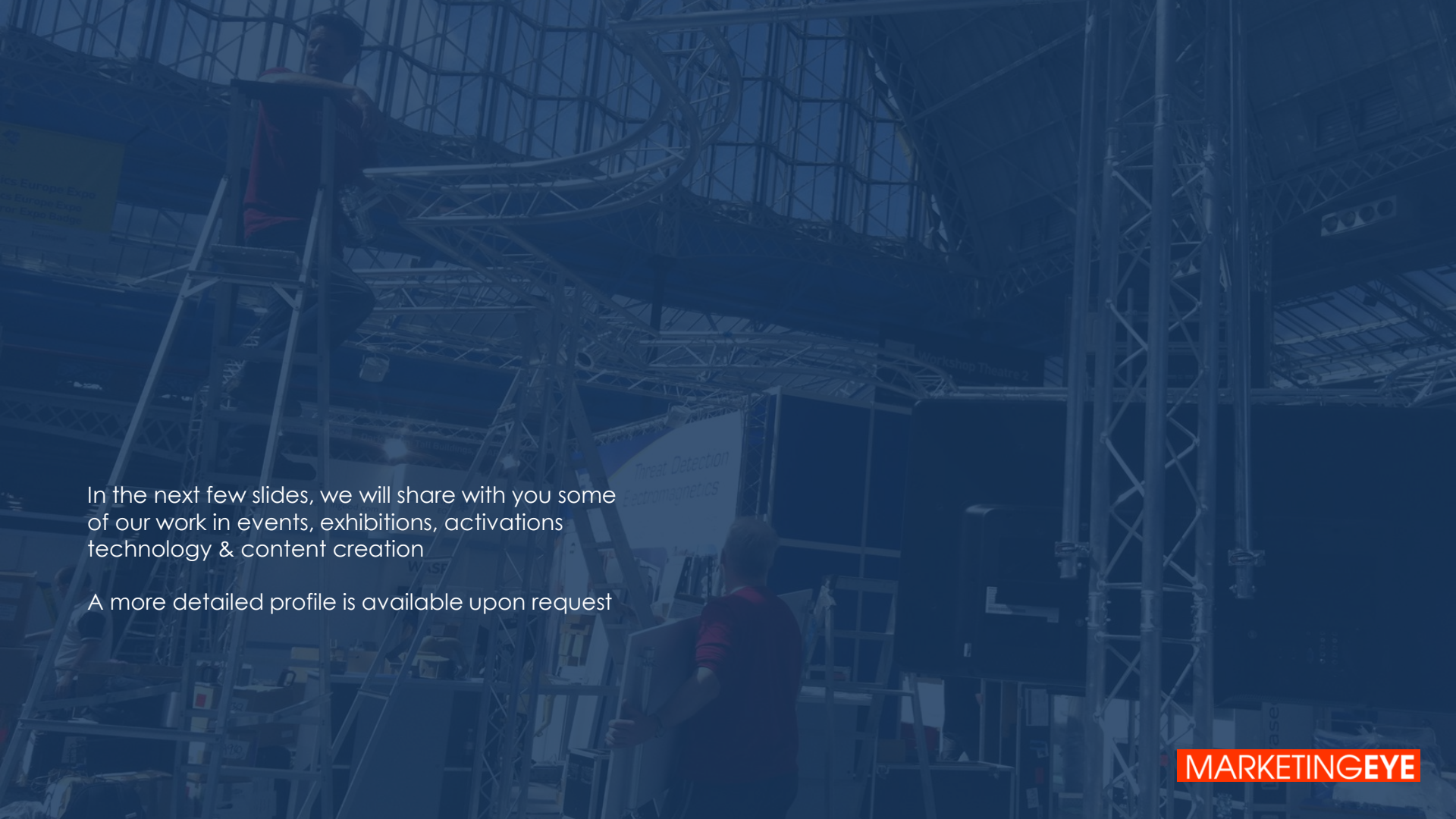
"I can sleep at night!. It is a headache-free experience. Marketingeye is one of the most reliable agencies we worked with over the past few years."

Mr. Mohammad Al Qadi
Expo 2020 operations director

"Reliable, creative and precise. I recommend Marketing Eye to those looking for quality service."

Mr. Zaher Sabagh
Renault Director

"Specialized in the automotive industry, and they know what they are doing! Have helped us achieving our business goals and targets"



In the next few slides, we will share with you some
of our work in events, exhibitions, activations
technology & content creation

A more detailed profile is available upon request

4 Guinness World Records



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1

The longest twin vehicle drift is 28.52km (17.72 miles) and was achieved by Nissan Middle East and Prodrift Academy in association with Marketing eye

At Global Village, Dubai UAE, on 14 December 2014



2

The fastest vehicle drift is 304.96 km/h (189.49ml/h) and was achieved by Masato Kawabata (Japan) driving Nissan GT-Nismo, in association with Marketing Eye

At Fujairah International Airport, in Fujairah, UAE, on 3 March 2016



3

The Fastest time to ascend a 100 m sand dune by a car is 4.9 seconds and was achieved by Nissan Patrol- Nissan Middle East, in association with Marketing Aye

in Wadi Rum, Jordan on 16 August 2015



4

The Largest human Image of an Airplane consists of 350 participants was achieved by Ethiopian Airlines (Ethiopia) in association with Marketing Eye

in Addis Ababa Ethiopia, on June 29, 2016

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JLR academy event

The 2018 Pro Challenge Series held in Yas Circuit and Viceroy Hotel in Abu Dhabi

Sales, Service and technicians from the middle east and north Africa region have attended this successful event in Sep 2017 and Jan 2018





Mercedes AMG event was held in Dubai in 2018

This big event combined many events/activities at the same time; the AMG showroom inauguration in Dubai, AMG cars parade (93 cars) to the Authordom, forming the largest AMG logo made of AMG cars (as shown in the picture) which was shot by Dubai satellite, a breathtaking aerial show and parachuting by skydive, and drag race challenge for all participants at Autodrome circuit





Renault Middle East EVP event held in Dubai in 2018

Organized at the state of the art Jumeirah Golf Estate facilities. A two-day event with presentation at a 22m long LED P2 screen which was built specially for the event. Attended by all dealers from around the region.

Test drive program for the full line up, and an engaging team building exercise.



Renault Koleos Regional Launch Event

Held in Dubai and attended by the leading regional and local media, and some of the main dealers.

A creative reveal concept to launch the car along with a detailed presentation, followed by a Q&A session, and media test drive the next day



The all new Nissan Maxima launch event in KSA

Using the 3d projection technology, Marketing Eye has created an impressive reveal content to reveal the all new Maxima in KSA. The event was attended by 500 guests including KSA leading journalists, car distributors and VIPs

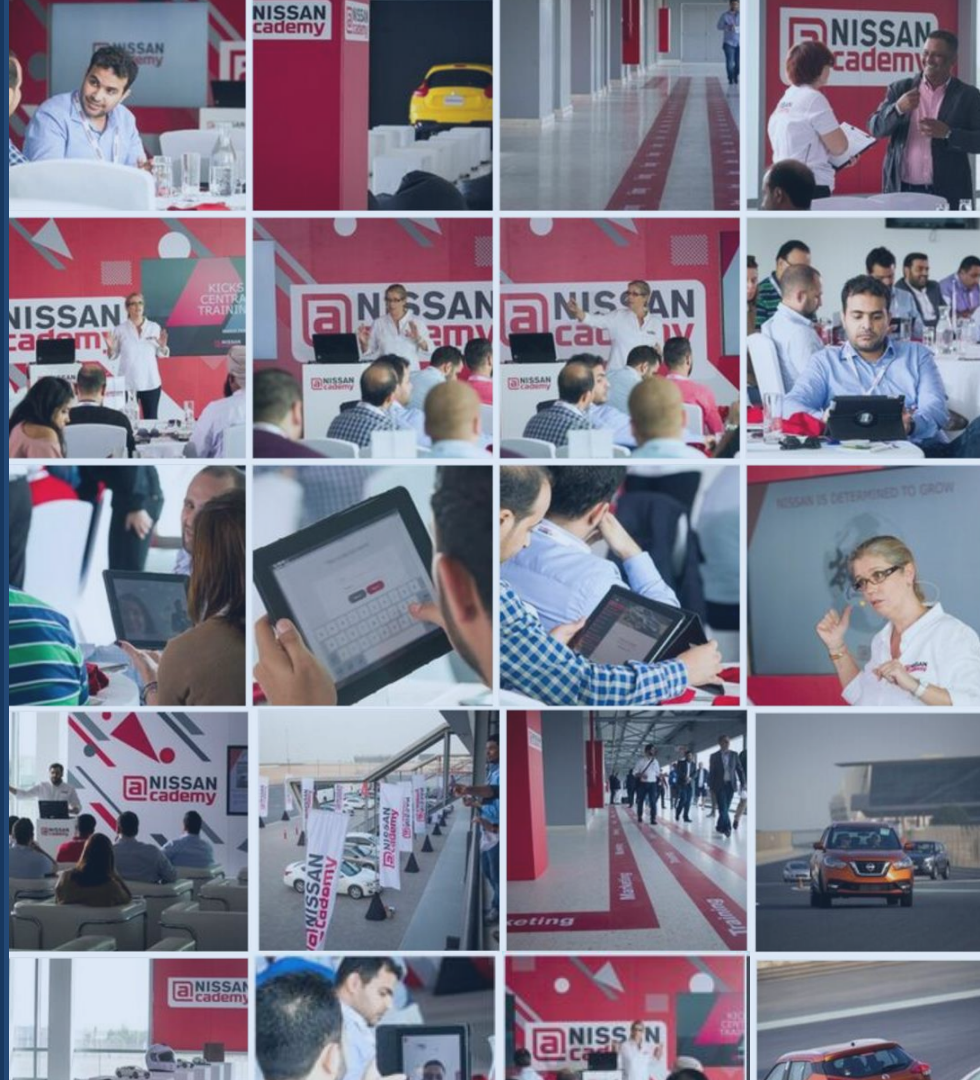
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A collage of 15 images showing various activities at the Nissan Academy event. The images depict a professional yet engaging atmosphere with participants in business casual attire. Key elements include: a man in a blue shirt speaking at a table; a yellow Nissan car parked in a hallway; a long, brightly lit corridor with a red carpet; a man in a white shirt and glasses speaking to a group; a man in a white shirt speaking at a podium; a man in a white shirt speaking to a group; a man in a white shirt speaking to a group; a man in a white shirt speaking to a group; a man in a white shirt speaking to a group; a man in a white shirt speaking to a group; a man in a white shirt speaking to a group; a man in a white shirt speaking to a group; a man in a white shirt speaking to a group; a man in a white shirt speaking to a group; a man in a white shirt speaking to a group. The Nissan Academy logo is prominently displayed in several images, along with the text 'KICK OFF CENTRAL TRAINING' and 'NISSAN IS DETERMINED TO GROW'. The overall theme is professional development and networking within the automotive industry.

A collage of 15 images showing various activities at the Nissan Academy event. The images are arranged in a grid-like fashion, with some overlapping. The top row shows a man in a blue shirt speaking at a table, a yellow car, a long red carpeted hallway, and two men talking. The second row features a woman presenting to an audience, a man presenting to an audience, a man presenting to an audience, and a man using a laptop. The third row includes a man and a woman looking at a laptop, a man using a tablet, a man using a tablet, and a woman speaking. The fourth row shows a man presenting to an audience, a long red carpeted hallway, a man driving a car, and a man driving a car. The bottom row features a man using a tablet, a man presenting to an audience, and a man driving a car. The Nissan Academy logo is visible in several images.

A collage of 15 images showing various activities at the Nissan Academy event. The images are arranged in a grid-like fashion, with some overlapping. The top row shows a man in a blue shirt speaking at a table, a yellow car, a long red carpeted hallway, and two men talking. The second row features a woman presenting to an audience, a man presenting to an audience, a man presenting to an audience, and a man using a laptop. The third row includes a man and a woman looking at a laptop, a man using a tablet, a man using a tablet, and a woman speaking. The fourth row shows a man presenting to an audience, a long red carpeted hallway, a man driving a car, and a man driving a car. The bottom row features a man using a tablet, a man presenting to an audience, and a man driving a car. The Nissan Academy logo is visible in several images.



Nissan Altima Regional Launch Event in Dubai

Organized for Nissan Middle East. A state of the art technology was used for the reveal event. 3d projection mapping technology and content creation with the most affordable budget.

This event was nominated as one of the top 5 3d projection mapping events in Dubai.



Exhibitions, stands production and office fittings is in the core of our business. Design, conceptualization, fabrication and management are some of the services that we offer to our clients on a regional bases

Please take a look at the coming slides to see some of our work in this field

Northacre stand at Cityscape Abu Dhabi 2018

A high quality stand with the highest level of quality finish and attention to details was built for the London based client Northacre.

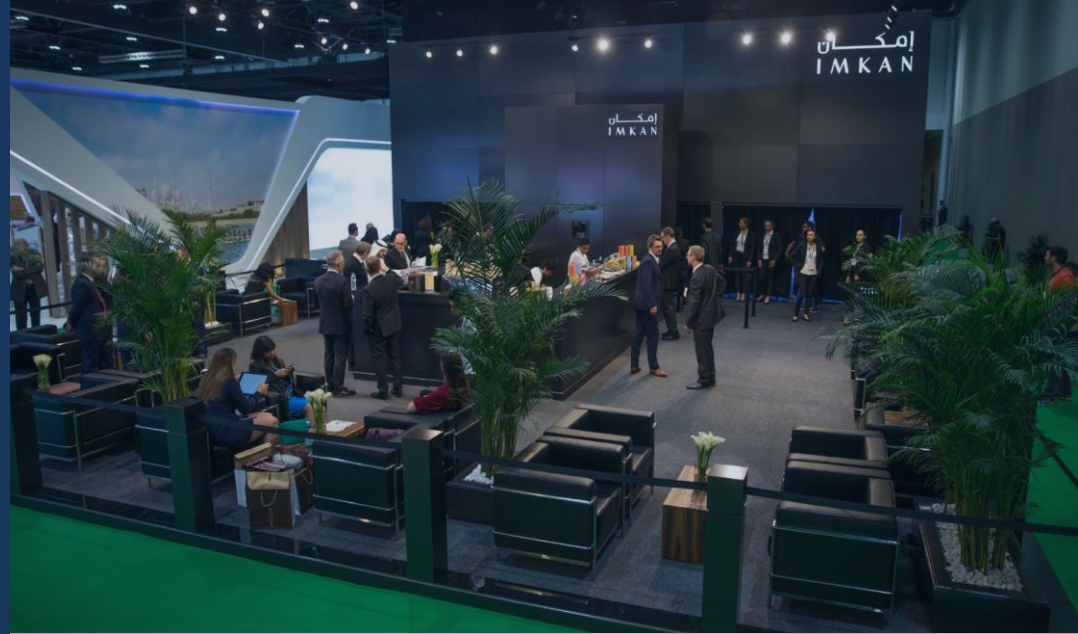
The stand facia was created with Styrofoam materials which looked very real, and the rest of the stand finish was spray painted to achieve the highest quality.

NORTHACRE
LONDON



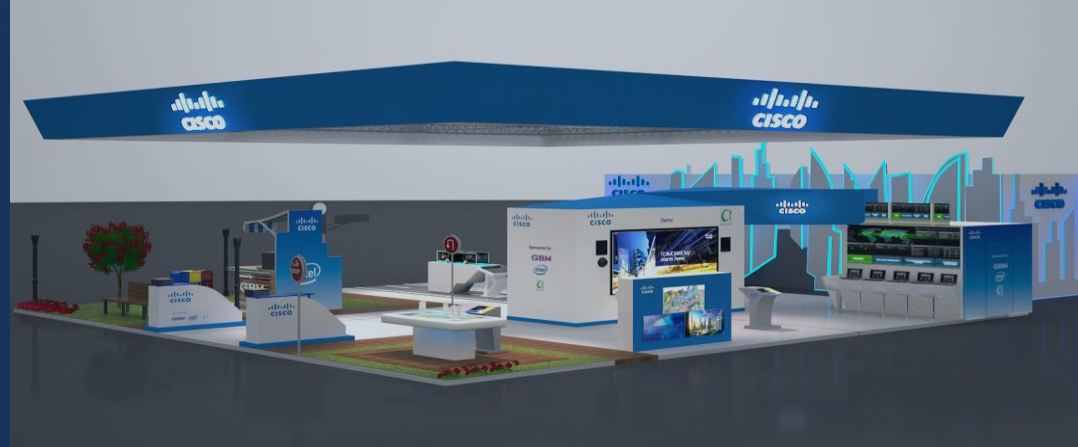
IMKAN stand in Cityscape Abu Dhabi 2017

A black spray painted finished stand that looked absolutely amazing



And Cisco systems stand in GITEX 2016

Not only the stand, but also 5 technology solutions were created for this event




Renault Middle East corporate office fit out Dubai

Marketing Eye designed and executed
Renault Middle East office interior and
refurbishment in 2017.

The execution was done in less than 15 days
due to the urgency of the project

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A wide-angle photograph of a large conference hall, taken from the back of the audience. The audience is seated in rows of chairs, facing a stage. The stage features three large projection screens. The leftmost screen is the largest and shows a presentation slide. The middle and right screens are smaller and also display content. The stage is lit with blue and red lights. The ceiling is high and has a complex structure of metal trusses and lighting rigs. The overall atmosphere is professional and high-tech.

We have also organized conferences in the UAE for various clients, following are some of those for your reference

Abu Dhabi Financial Group Conference 2018

The event was held in the Four seasons hotel of Abu Dhabi with over 600 VIP guests.

The prestigious stage incorporated a 18m curved LED screen with the finest light & sound technology.

Flawless conference registration and guest management.



Kryptolabs Conference in Abu Dhabi 2017

Attended by 500 VIP guests in Masdar City of Abu Dhabi. We have built a big tent with 20m Hight ceiling to accommodate the guests. A state of the art stage with both vertical and horizontal LED screens as shown in the picture.

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AlJurf Launch event and conference

Organized for IMKAN in Dubai in 2018,
and attended by the leading regional
and local media.

إمكان
IMKAN



**The launch of the first fund at ADGM
The launch & conference of Goldilocks Fund**

Held at ADGM in Abu Dhabi and attended by over 400 VIP guests and leading financial institutions.

A press conference with Q&As, presentations and lunch.

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And many more projects

Over the past 11 successful years

Offset Printing



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Offset Printing

To those who are looking for the finest printing quality of high-end brochures and books, Marketing Eye printing department is your destination.

With over 10 million printed brochures and books, and tens of thousands of satisfied clients, we assure you the best quality delivery & services at affordable rates

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Thank You